

# Efraín González



Digital transformations developer and professor

## Contact



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**City and country:**

San Jose, Costa Rica.



**Websites:**



EfrainGB.com

CRDigital.org



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**Soft Skills:** Interpersonal skills, team leadership, people training, etc.



**Technical Skills:** Xamarin, .net Core, Project management, Digital transformation, Lean Startup, Social Management, SEO, Wordpress, PHP, SQL, JavaScript, C++, Java, HTML5, CSS3, SASS, graphic design, Photoshop, Illustrator, etc.



**Publications (books):** Pandora box (2010, a science fiction novel) and Innova City (2020, a book about the digital transformation framework I designed in my thesis).

Also, some articles, like this in CRDigital.org.



**Full name:** Efraín Gonzalez Bermudez

**About me:** I have ten years helping people to arrive to objectives with digital tools. I also develop Websites and apps. My job is to solve problems, train people and make organizations grow with technology and with digital transformation processes.



## Work experience

Position / Organizations / Periods / Details

- **Web content manager** / DCC / 2010 – 2011.
- **Web developer** / Capilleira / 2012 – 2013 / Support of 300 websites.
- **Digital team lead** / At SM Group and the startup BlessApp / 2014 - 2019 / Web development, social management and digital strategies.
-  **Professor** / At CyberU, MyBlessU and IRCU / 2013 – 2021 /  
-Digital marketing and transformation.  
-Web and mobile development.
- **Tech leader, founder and seller** / Design Solutions CR / 2017 – 2021.
- **Digital transformations coordinator** / CRDigital / 2018 – 2021.
- **Youth leader** / Local organizations / 2006 – 2021.
- **Vice-rector of technology** / Latin American and Ibero-American Board of Higher Education / 2019 – 2021.



## Education

Organization / Degree / Graduation years

- International Redeemed Christian University (USA) / **Master of Web Design and Development** / 2019.
- International Redeemed Christian University (USA) / **Bachelor of Web Design and Development** / 2017.
- ULACIT, Udemy, MyBlessU, IBITEC, etc / **Different courses in Web Development tools, Digital transformation, Business Administration, Marketing, etc** / 2012 – 2021.
- U.P.I. / **Telecommunications Technician** / 2013.
- CNC / **Graphic Design for Web Master and SEO** / 2012.
- Professional Technical School of Calle Blancos / **High School and Software Development Technician** / 2010.



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