

# Efraín González



## Digital Product Manager

### Contact:



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12 years of experience in designing, developing, and implementing digital strategies and solutions for clients such as Establishment Labs, CostaRica.org, and the Costa Rican Judiciary. Skilled in EdTech, GovTech, and MedTech, with a passion for training and developing people

Linkedin.com/in/EfrainGB



Skype: efrain\_g.b

Facebook.com/Efraggbb

Zoom: Call.EfrainGB.com + passcode

**Full name:** Efrain Gonzalez Bermudez



**Country:** Costa Rica.



EfrainGB.com



**Soft Skills:** Interpersonal skills, team leadership, people training, negotiation (certified), etc.



**Technical Skills:** Social media, Scrum, SEO, Wordpress, PHP, Javascript, **Blockchain development**, HTML5, Bootstrap, CSS3, SASS, Web design, sales, Photoshop, different software, IA and cloud services, Project management, Product Owner and growth marketing



**Books:** Pandora's box (2010, a science fiction novel) and Innova City (2023, a book about the digital transformation framework designed in the *thesis*). Diversity of articles.



**Notes:** A detailed list of certifications can be attached upon request, as well as the portfolio. It would be appreciated to **have a meeting** to get to know each other, as well as any **feedback**. In EfrainGB.com there are references, articles and an access to a group with **free content**.



## Work experience

Position / Organizations / Periods / Details

- **Co-founder and Chief Digital and Operations Officer** / Design Solutions / 2017 – Present / Development of a tech company that includes a digital agency, startups, and CRDigital.org, a movement for **modernizing education**, politics, and other sectors
- **Vice-rector of technology** / Latin American and Ibero-American Board of Higher Education / 2019 – 2021 / Leadership in digital initiatives
- Leadership roles in various local organizations / 2006 - 2023
- **Professor, organizer and speaker of workshops, conferences and courses** / At CyberU, BlessU, Innova City EdTech, IRCU, etc / 2013 – Present /
  - Digital transformation.
  - Web and mobile development.
  - Blockchain, cybersecurity, Lean Startup, UX, etc
- **Digital team lead** / SM Group / 2014 -2019 / Software development, digital strategies and client relationships
- **Web developer** / Capilleira / 2012 – 2013 / **Optimization of 300 US Websites**, with Coldfusion, SQL Server, Javascript and CSS3
- **Web content manager** / DCC / 2010 – 2011



## Education

Organization / Degree / Graduation years

- International Redeemed Christian University (USA) / **Master of Web Design and Development** / 2019
- International Redeemed Christian University (USA) / **Bachelor of Web Design and Development** / 2017
- **INCAE, ULACIT, Udemy, BlessU, Platzi, IBITEC, UPI, CNC, Cursa**, etc / **“Digital Marketing”**, “Business Administration and Acceleration”, “Web Master and SEO”, “Cybersecurity”, “Software Development with Blockchain”, “Telecommunications”, “Smart Cities”, “Laws and technology”, “Project Management”, “Copywriting”, a complete school of **“Digital Journalist”**, etc / 2011 – Present
- Professional Technical High School of Calle Blancos / **High School and Software Development Technician** / 2010

